

DNA 2020 Annual Convention
March 18 - 21 2020
Crowne Plaza Denver - Denver, CO
SPONSORSHIP APPLICATION

Exhibiting Company

Booth #

Contact:

Phone:

Email:

SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES		
Item	Price (check off item)	Total
Luncheon Symposium (<i>exclusive</i>)	\$45,000 Wednesday March 18/ 12:15 pm – 1:30 pm	\$
Luncheon Symposium (<i>exclusive</i>)	\$52,500 Thursday March 19/ 11:45 am – 1:00 pm	\$
Luncheon Symposium (<i>exclusive</i>)	\$45,000 Friday March 20/ 11:30 am – 1:00 pm	\$
Breakfast Symposium (<i>exclusive</i>)	\$35,000 Friday March 20 / 7:00 am – 8:00 am	\$
Product Theater – wine & cheese	\$19,000 Wednesday March 18 / 5:00 pm – 6:00 pm	\$
Product Theater – wine & cheese	\$19,000 Thursday March 19 / 6:00 pm – 7:00 pm	\$
Product Theater - breakfast	\$16,000 Wednesday March 18 / 7:00 am – 8:00 am	\$
Product Theater - breakfast	\$16,000 Thursday March 19 / 7:00 am – 8:00 am	\$

Mobile App	\$12,000	\$
Tote Bags	\$12,000	\$
Photo Booth	\$ 9,000	\$
Aisle Signs (logo on all aisle signs – 2 sided)	\$ 8,000	\$
Benches in Exhibit Hall (<i>exclusive</i>)	\$ 8,000 (4 benches and signs)	\$
Hotel Key Cards	\$ 8,000	\$
Logo on floor sticker placed in Exhibit Hall Entrance (max 5'x8')	\$ 7,500	\$
Lanyards	\$ 6,500	\$
Charging Station (2 Units)	\$ 6,000	\$
DNA Membership Booth	\$ 5,000	\$
Foot Prints in Exhibit Hall	\$ 5,000	\$
Room Drop - outside room/under door	\$ 4,000	\$
Tote Bag Insert	\$ 3,000	\$
Pre-Convention Mailing List	\$ 500 (fill out below request form)	\$
TOTAL SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES AMOUNT		\$

Please complete the Credit Card information on the following page for both the Support/Sponsorship and Program Book totals, if paying by check make payable to: **DNA Annual Convention** and mail to the address listed** on the next page.

For all advertising in the **DNA Annual Convention Program Book**, kindly complete Program Book Advertising Section on the next page.

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PROGRAM BOOK ADVERTISING		
One Full Page / Color	\$ 3,000	\$
2 nd Full Page / Color	\$ 2,500	\$
Back Cover	\$ 4,000	\$
Inside Front Cover	\$ 3,500	\$
Inside Back Cover	\$ 3,500	\$
TOTAL PROGRAM BOOK ADVERTISING AMOUNT		\$

PROGRAM BOOK SPECS: Trim Size: 6" x 9" Bleed Size: 6 ¼" x 9 ¼" Keep live matter ½" from both trim and gutter.

No Agency or Cash Discount extended

Closing date for reserving Advertising Space by January 24, 2020

Return this form to Heidi Perret / Fax: 856-589-7463, email: heidi.perret@ajj.com, Telephone: 856-256-2375

Please forward all ad materials via email (high resolution pdf files) to: heidi.perret@ajj.com no later than February 7, 2019

Full Payment to be made via Check see below for mailing instructions**

Full Payment to be made via Credit Card

Visa MasterCard AMEX

Name on Credit Card

Credit Card Number

Security Code

Expiration Date

Charge Amount \$

Credit Billing Address street #

zip code

Signature

ALL SPONSORSHIP FORMS must be sent to:

DNA Annual Convention
 East Holly Ave., Box 56 / Pitman, NJ 08071
 Phone: 856-256-2375 / Fax 856-589-7463 / heidi.perret@ajj.com

**** If paying via check, CHECKS must be sent to:**

DNA Annual Convention
 435 N. Bennett Street,
 Southern Pines, NC 28387-4814
 DNA Tax ID # **22-2485816**
 Mail checks payable in U.S. Funds to DNA
 Include a copy of the sponsorship form as well.